



Students will learn from lectures, simulations and visiting companies. Each country group will be responsible for a program featuring aspects of their culture. This would include social activities, music, food, etiquette, etc. Recipes would be sent ahead to UNI for the catering staff to prepare the food items for the event. It is the goal to have several countries represented in the program.

This program is open to undergraduate university students from around the world that have finished at least two years of post-secondary school study. A good understanding of English is required as the program will be provided in English.

The three week program will allow students to learn about cultural differences and how to use the knowledge when conducting business internationally. Learning with internationally diverse teams greatly enhances the experience.

Contact

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CULTURE AND INTERNATIONAL BUSINESS

July 15 to August 4, 2018

UNI Business
UNIVERSITY OF NORTHERN IOWA
COLLEGE OF BUSINESS ADMINISTRATION



Company Visits, learning from the professionals....

- Target Distribution
- John Deere
- BOSSARD
- ESP International
- Monsanto
- Hanson Dairy
- Barn Happy
- Kryton Metals
- RADA Cutlery



The University of Northern Iowa provides:

- ☞ room & board
- ☞ guest speakers
- ☞ classroom experiences
- ☞ books and support materials for the program,
- ☞ business site visits and tours,
- ☞ culture activities and events, and
- ☞ transportation to/from the Cedar Rapids or Waterloo, Iowa airports, and all planned activities and events.

Price is based on housing choice:

- Double occupancy dormitory room with no air-conditioning
 - \$2800
- Apartment suites with four bedrooms, two bathrooms, kitchen and living room area. These are air-conditioned with each person having a private bedroom.
 - \$3400

*Participants cover their own
airfare and visa expenses.*



Learning Salsa

Each weekend there is an opportunity to Visit another part of Iowa and engage in cultural activities. Learning to dance, playing baseball, canoeing, driving tractors, meeting young people from Iowa and other countries.

