



PROGRAM DATES:

- July 14 - August 4, 2018

PROGRAM LOCATION:

- Cedar Falls, Iowa

PROGRAM COSTS:

- \$3,400 per student

COST INCLUDES:

- Application fee, tuition, fees, health insurance, activities, certificate of participation, and room and board.

WHO SHOULD APPLY:

- Professionals or university students with an intermediate knowledge of English (Approximately B1 level on the Common European Framework, IELTS score of 5, or a TOEFL iBT score of 17).
- Students who want to develop their English skills and study business communication through an authentic American education experience.

UNI Culture & Intensive English Program

IMMERSION PROGRAM

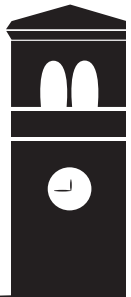
Business Communication

The CIEP is pleased to offer an immersion program in Business English in Summer 2018. Students in this program will focus on improving their English language skills while learning business terminology and participating in business visits. Students will also have the opportunity to engage in cultural activities and experiences.

Program Highlights:

- Engage in 64 hours of English language instruction, business communication courses, and cultural activities.
- Visit local, national, and international organizations and companies such as: John Deere, Rada Cutlery, Monsanto Huxley Learning Center, The World Food Prize, John Pappajohn Entrepreneurial Center, and Mill Race Co-working.
- Experience U.S. American family life during the host family weekend.
- Improve English skills through an accredited English program in the U.S.
- Travel to the capital of Iowa, Des Moines for cultural experiences and activities.
- Gain critical thinking and cultural analysis skills.
- Experience courses at an accredited U.S. university.

**University of
Northern Iowa**
International Programs
Culture and Intensive English Program



Submit your application before May 1, 2018 at www.uni.edu/ciep/apply
Questions? Contact: ciepadmissions@uni.edu

IMMERSION PROGRAM

Business Communication

PROGRAM DETAILS



MEET THE INSTRUCTOR

Jaime Lyon, Academic Support Specialist

Jaime Lyon, Academic Support Specialist in the UNI Culture & Intensive English Program has a Master's degree in TESOL. With ten years of teaching experience, Jaime has taught hundreds of students at skill levels from beginner to advanced academic.

In addition to her teaching experience at UNI, Jaime has also taught overseas in China, taught English courses focused on business communication, and has conducted research regarding technology used in distance learning.

Pre-arrival

- *Complete an online pre-arrival orientation.
- *Learn about the program faculty and activities.

Week 1

- *Arrive at the University of Northern Iowa.
- *Participate in an orientation program and complete the CIEP Placement Exam.
- *Enroll in Writing/Grammar and Business Communication courses.
- *Participate in a scavenger hunt to explore Cedar Falls, Iowa.
- *Explore entrepreneur career paths through a visit to the John Pappajohn Entrepreneurial Center and Mill Race Co-working & Collaboration.

Week 2

- *Tour John Deere in Waterloo, Iowa.
- *Spend a weekend with a U.S. host family.
- *Experience UNI campus athletic events with your classmates.
- *Continue business communication and English courses.
- *Attend CIEP conversation hour and participate in the International Talent Show.
- *Observe classes within the UNI College of Business.

Week 3

- *Attend business communication and English courses.
- *Visit Rada Cutlery and learn about American-made products.
- *Travel to Des Moines, Iowa for a cultural excursion.
- *Participate in a conversation event with UNI students.
- *Engage in a specialized lecture by Dr. John Anderson.
- *Attend a farewell reception and receive certificate of participation.



Accredited by



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